

# Workshop

## Working as a foreign Manager in Spain



Intercultural differences can lead to problems in leadership. Different cultures have very different expectations of managers and employees and this can create problems in communication, in the style of management, at meetings, in the approach to the individual and the group, with providers and clients and in the way the Spanish language is used. This is why BBi Spain offers a workshop for foreign managers working in Spain. The purpose is to increase understanding of how and why Spaniards act as they do at their workplace, both as managers and as colleagues.

### Content of the Workshop

During this workshop questions such as:

- What is culture? What is intercultural communication and why should we be trained in?
- What are the values and codes in Spain? What are Spaniards really like and why?
- How and in what way do these differ from the foreign manager's or colleague's values?
- As a foreign manager, how am I perceived by my Spanish subordinates?
- What are the expectations of me as a foreign manager and what are the expectations from my Spanish subordinates?

And these are some of the aspects you will go through regarding the cultural differences between a Spanish work environment and your own to be more successful as a foreign manager working in Spain:

- Hierarchy (view of the leader), decision-making (where and by whom are decisions made?)
- Meetings (differences in the conduct of meetings )
- Feedbacks (giving and receiving criticism and praise)
- Performance and targets.
- Time management.
- Management style.

### Practical Information

#### When?

December 11<sup>th</sup>, Tuesday  
From 09:30h to 14:00h

#### Where?

Calle Arturo Soria 263B  
(Madrid)

#### Registration fee:

195 euros/pers.  
Workshop in English

### Contact

For registration or additional information please contact:

[marta.gomez@bbi-spain.es](mailto:marta.gomez@bbi-spain.es)

[ira.lemmetyinen@antaresrelocation.com](mailto:ira.lemmetyinen@antaresrelocation.com)

+34 665 571 004/ +34 686 744 515